



MARTIN CAMJI

PRODUCTION MANAGER
XR PRODUCER | LEAD POST-PRODUCER

CONTACT

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Argentinean / Austrian

SKILLS

Post- Production | AR | VR | Mixed Media
3D | 2D | VFX | Motion Graphics | Live Action
High Organizational Skills | Leadership
Budgetting | Project Management
Problem-Solving | Adaptability

LATEST WORK LINKS

[BLUEVINE](#)

[DESPERADOS](#)

[GATORADE](#)

[MTV IDENT](#)

[MTV ONE EARTH](#)

LIVE ACTION REEL

INTERESTS

SURF | YOGA | PHOTOGRAPHY |
TENNIS | LIVE MUSIC |

LANGUAGES

English

Spanish

PROFILE

15 years of experience in the digital and audiovisual industry, blending technology and storytelling to create impactful narratives.

Skilled in leadership and problem-solving, I ensure projects run smoothly, adapt to challenges, and meet tight deadlines while staying within budget.

Focused on immersive technologies and mixed media I've led teams as a production manager and lead post-producer, collaborating with top agencies like VMLY&R, BSSP, Ogilvy, McCann, BBDO, and AC McGarry Bowen, as well as the in-house teams at Meta, Netflix, Disney, and Paramount Pictures.

WORK EXPERIENCE

Senior Producer

Superside

Aug 2025 - Present

- Senior Producer at Superside specializing in AI-powered content workflows across motion, UGC, and multi-format campaigns. Lead cross-functional teams (design, copy, animation, creative, and sound) from scoping through delivery, optimizing timelines, quality, and production efficiency.
- Superside is the world's leading AI-powered creative service, trusted by 500+ top brands.
- Some brands I've produced for include Amazon, Google, Reddit, Pfizer, Read AI, Grammarly, Booking.com and more.

Lead Producer

1stAve Machine

Jan 2023 - May 2024

- In 2023, I joined 1stAve Machine, one of the most recognized production companies in the USA, where I thrived:
- Leading projects for Meta, MTV, Heineken, Desperados, Gatorade, Netflix, and Buevine, collaborating with top agencies based in Europe and the USA, such as BSSP, We Are Pi, and the in-house teams at Meta, Netflix, and Paramount Pictures. I served as a nexus between studios and clients, ensuring smooth communication and alignment.
- Managing budgets, payments, and vendor contracts, ensuring financial control and high production quality.
- Producing mixed media projects with a focus on 2D and 3D animation, coordinating talented teams consisting of animators, 3D generalists, designers, and AI developers, while exploring the use of generative AI in production processes.
- Overseeing end-to-end production, from the creative stage through conforming and final delivery.

Head of XR Production & Content Innovation

Bermuda - Creative Tech Lab

Jan 2021 - Dec 2022

- With my background in production, post-production, motion graphics, AR, and VR, I dove into an exciting adventure, bringing fresh and innovative digital experiences to life. The goal? To create hundreds of stories using Augmented Reality for brands and agencies worldwide.
- As the Production Manager, I led pitches and collaborated with a talented team of 3D generalists, designers, editors, animators, and creative directors
- Lead a global augmented reality program for Tetra Pak, where we collaborated with over 50 brands across the LATAM, USA, Europe, and Asia markets.
- Crafted immersive experiences for Disney's official Avatar 2 experience, Universal Studios, Meta, The Coca-Cola Company, and more.
- This experience deepened my understanding of how to combine technology with storytelling to create powerful narratives that truly connect with people.
- Executive Production. Managed budgets, payments, and vendor contracts

EDUCATION

Film Production Technician

ENERC

Feb 2015 - Dec 2017

ENERC (National Film School) in Buenos Aires is a top-tier institution for aspiring filmmakers, known for its highly selective admission process.

VFX Coordination

Image Campus

Mar 2020 - Dec 2020

This course dives into managing high-level VFX and 3D workflows top studios use.

Sharpening leadership skills, communication and task agility while mastering team dynamics and collaboration with artists to deliver cutting-edge projects.

Post-Production Coordination

Punto Cine - Edi Walger

Feb 2018 - Dec 2018

Management of workflows and pipelines across software like Adobe Premiere, After Effects, Cinema 4D, and Blender. It focuses on leading teams, asset management, and optimizing timelines rather than using the tools directly. Participants will ensure smooth collaboration across departments for efficient project delivery

Comprehensive Art Direction in Advertising

Haus - Julian Montesano

Jan 2016- June 2017

Led by Cannes Lions award-winning director Julian Montesano, collaborating with specialists from various fields.

WORK EXPERIENCE

Line Producer

1stAve Machine

Aug 2021 - Dec 2021

- I was hired to get a Dell project back on track, coordinating between the New York office, VMLY&R in Los Angeles, and the talented director Karim Zariffa in Canada
- I led a team of animators, editors, VFX artists, and post-coordinators, restructuring timelines and budgets to meet a 5-week deadline. The ad starred Hollywood actress and singer Yara Shahid.

Producer

Mundo Zero Entertainment

April 2018 - April 2020

- After joining Gravedad Zero in 2018, I transitioned to its advertising department, Mundo Zero, diving deep into post-production, VFX, and motion graphics. Over the next three years, I collaborated with major brands and events, including FIFA, Lollapalooza, Discovery Channel, and a Netflix documentary on Adolfo Cambiasso:

- Coca Cola Trophy Tour – Coverage for the 2018 FIFA World Cup Tour in Argentina
- Corona – (agency: BBDO)
- Ziploc USA – (agencies: BBDO and AVHubAD)
- Latam Airlines – (agency: McCann)
- SIEGER ft Iván de Pineda - (agency: BRA Agency)
- Bimbo Global Energy Race – (agency: AC McGarrybowen)
- Cabify – Interview series with soccer icons (agency: Ambush Visual Supply)
- PX Sports – On Air production (Mexico)
- Supervielle Bank – (agency: McCann)

Lead Producer - Digital Content Lollapalooza & sideshows

DF Entertainment

Jan 2018 Jan 2019

- General production of all digital content, venue animations, and branded content for its main sponsors for Lollapalooza.
- Shows coverage and recap of Thundercat, Camila Cabello's and Lali Esposito, Niall Horan's and Leon Bridge's.

Freelance Line Producer

Ogilvy

Ago 2018 Oct 2018

- Production and post-production of two ads for Mr. Músculo and 3 ads for Ziploc serving as the point of contact between Ogilvy Chicago and Ogilvy Argentina.
- In this role, I facilitated collaboration and aligned creative visions, ensuring smooth communication and timely delivery.

Producer

Gravedad Zero

Jan 2017 - April 2018

- Gravedad Zero, LATAM's leading action sports TV show, covering iconic surfing, snowboarding, and skateboarding events.
- Our productions took us to remote locations, demanding expert pre-production and seamless planning.
- Creation of branded content for top sponsors like Ford, Corona, Jeep, and Red Bull, delivering high-impact campaigns alongside world-class sporting events.

Floor Producer

Turner Broadcasting Inc.

Jul 2015 Dec 2016

- Floor Production for Much Music at Endemol Studios, overseeing floor operations and ensuring seamless production for Turner Broadcasting Inc.
- I managed interactions with key music artists and coordinated their appearances on the shows with their managers.